



INNOLEA¹ Newsletter



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Innovation for the Leather Industry in Jordan and

Egypt

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¹<http://innolea.just.edu.jo/>

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About INNOLEA Project

INNOLEA is a three-year Erasmus+ project co-funded by European commission which aims to fill an apparent gap in the area of specialized services for the leather sector in Jordan and Egypt and to utilize the experience and expertise of EU partners to establish four-leather-research centers within the universities of both countries.

These centers will help the project partners in both countries to implement the various tasks of the project and to provide access to the stakeholders in the leather sector to business development services, such as quality testing, product certification, training, fashion trends, production organization, funding opportunities in order to develop this sector and improve its competitiveness.

The project also aims to create and maintain cooperation among Universities and businesses in EU, Jordan, and Egypt and to foster the innovation and manufacturing of high value and quality products of leather.

Aims and INNOLEA Innovation Vision

The INNOLEA project will help the stakeholders in the leather sector in Jordan and Egypt to improve the quality and design of their leather products, the cost effectiveness of manufacturing techniques, and to teach them new trends in fashion to develop new products and learn about the requirements for exporting their products and finding funding opportunities. By implementing the objectives of INNOLEA projects, the local universities in Jordan and Egypt will have the opportunity to expand the fields of their applied research to topics related to leather sector. Currently, both countries have no centers specialized in leather research. With the help of the EU partners in the INNOLEA project, the leather centers will be equipped and their staff will be trained in order to be able to offer innovative services to the sector. The centers will also offer services for testing the quality of the leather products and to provide consultation and training to improve the production techniques of the leather factories to enhance their performance.

INNOLEA Partners

There are 13 partner institutions from 7 countries from EU, Jordan, and Egypt participating in INNOLEA project. All partners are actively involved in research related to manufacturing and processing leather products. The EU partners have complementary experiences in the field of leather research, training, quality control and testing, and management to develop the leather sector in Jordan and Egypt. .

National Technical University of Athens (NTUA) ²

Jordan University of Science and Technology (JUST) ³

Arab Academy for Science, Technology and Maritime Transport (AAST) ⁴

South Valley University (SVU) ⁵

Al-Balqa Applied University (BAU) ⁶

Amman Chamber of Industry (ACI) ⁷

University Polytechnica of Bucharest (UPB) ⁸

Kaunas University of Technology (KTU) ⁹

Creative Thinking Development (CRE.THI.DEV.) ¹⁰

Italian Center for Permanent Learning (CIAPE) ¹¹

The Portuguese Technological Centre for the Leather Industry (CTIC) ¹²

The National Research and Development Institute for Textile and Leather—Division : ¹³

Leather and Footwear Research Institute (INCDTP-ICPI) ¹⁴

²<https://www.ntua.gr/en/>

³<http://www.just.edu.jo/Pages/Default.aspx>

⁴<http://www.aast.edu/en/index.php>

⁵<http://www.svu.edu.eg/>

⁶<http://www.bau.edu.jo/index.aspx>

⁷<http://www.aci.org.jo/development/en/index.php>

⁸<http://www.old.upb.ro/en/>

⁹<https://2017.ktu.edu/en/>

¹⁰<https://www.crethidev.gr/>

¹¹<http://www.ciape.it/web/en/>

¹²<http://www.ctic.pt/index.php/en/>

¹³<http://www.certex.ro/en/>

¹⁴<http://icpi.ro/icpi/>



INNOLEA Work Packages¹⁵

The EU partners have complementary experiences in the field of leather research and training. Universities NTUA, UPB and KTU possess competencies in leather research; the leather centers of Portugal, CTIC and Romania, ICPI have many years of experience in leather research, training and quality. CRE.THI.DEV has experience in quality management of project and monitoring, and specific experience relating to leather. CIAPE has a strong experience in managing and implementing projects in the field of training

- **Work Package 1: Research and State of the Art¹⁶**

The WP1 aims to assess the importance of the leather sector for the economies of Egypt and Jordan and collaboration between universities and companies in the leather sector, assess training needs for experts in leather centers, assess the most favorite pedagogical approach for experts in the leather centers, and Identify EU best practices and success stories to be transferred to the targeted countries (Jordan and Egypt). The leader of this WP is: JUST¹⁷

¹⁵<http://innolea.just.edu.jo/Pages/Downloads.aspx?RootFolder=%2Fdownloads%2FINNOLEAWorkPackages&FolderCTID=0x01200002A5F7483995F9458C8865203B2592BE&View={22CB047F-42F6-4B7D-8F6D-5F527AB4E210}>

¹⁶http://innolea.just.edu.jo/Pages/Downloads.aspx?RootFolder=%2Fdownloads%2FINNOLEAWorkPackages%2FWorkPackage1_PreparationandStateofArt&FolderCTID=0x01200002A5F7483995F9458C8865203B2592BE&View={22CB047F-42F6-4B7D-8F6D-5F527AB4E210}

¹⁷<https://www.just.edu.jo/Pages/Default.aspx>

- **Work Package 2: Capacity building and setting up of leather centers**¹⁸

The WP2 aims to develop a capacity building programme in order to allow the partners in Jordan and Egypt to learn from the European experience in setting up and managing the four leather centers, test the functioning and attractiveness of the new established leather centers, and to guarantee the sustainability of the project, through the creation of a collaboration and business opportunities.

The leader of this WP is: UPB¹⁹

- **Work Package 3: Quality and Evaluation**²⁰

The WP3 aims to determine whether the project planning and implementation are effective and the planned results and expected impact are met; to define quality and evaluation mechanisms and criteria and through them, supervising the quality of project deliverables as well as their consistency with the end users.

The leader of this WP is: CRE.THI.DEV.²¹

- **Work Package 4: Dissemination and Exploitation**²²

The WP4 aims to mainstream project scope and activities in targeted countries in order to raise the awareness about: the importance of leather centers and collaboration between companies and universities for economic development, the participation of beneficiaries and end-users in the different phases of the project, the promotion and dissemination of projects intermediary and results and outcomes, The take up of project results, and the sustainability and exploitation after project ending.

The leader of this WP is : CIAPE²³

- **Work Package 5: Project Management and Coordination**²⁴

¹⁸[http://innolea.just.edu.jo/Pages/Downloads.aspx?RootFolder=%2Fdownloads%2FINNOLEAWorkPackages%2FWorkPackage2_DEVELOPMENT_\(capacitybuildingandsettingupofleathercentres\)&FolderCTID=0x01200002A5F7483995F9458C8865203B2592BE&View={22CB047F-42F6-4B7D-8F6D-5F527AB4E210}](http://innolea.just.edu.jo/Pages/Downloads.aspx?RootFolder=%2Fdownloads%2FINNOLEAWorkPackages%2FWorkPackage2_DEVELOPMENT_(capacitybuildingandsettingupofleathercentres)&FolderCTID=0x01200002A5F7483995F9458C8865203B2592BE&View={22CB047F-42F6-4B7D-8F6D-5F527AB4E210})

¹⁹<https://www.old.upd.ro/en/>

²⁰http://innolea.just.edu.jo/Pages/Downloads.aspx?RootFolder=%2Fdownloads%2FINNOLEAWorkPackages%2FWorkPackage3_QUALITY_PLAN&FolderCTID=0x01200002A5F7483995F9458C8865203B2592BE&View={22CB047F-42F6-4B7D-8F6D-5F527AB4E210}

²¹<https://www.crethidev.gr>

²²http://innolea.just.edu.jo/Pages/Downloads.aspx?RootFolder=%2Fdownloads%2FINNOLEAWorkPackages%2FWorkPackage4_DISSEMINATIONandEXPLOITATION&FolderCTID=0x01200002A5F7483995F9458C8865203B2592BE&View={22CB047F-42F6-4B7D-8F6D-5F527AB4E210}

²³<https://www.ciape.it/web/en/>

The WP5 aims to coordinate and support partner efforts, ensuring that project aims and results are achieved in due date and with the planned resources and to effectively and efficiently comply with the contractual and operational obligations with the EC.

The leader of this WP is : NTUA²⁵

INNOLEA Launching Event

On 14-16 December, 2017, Jordan University of Science and Technology organized INNOLEA launching event in the Dead Sea, Jordan. The National Erasmus+ Office Director, Dr. Ahmad Abu Al -Haija, attended the meeting as well as all INNOLEA partners from Greece, Italy, Romania, Lithuania, Portugal, Egypt, and Jordan. The meeting aimed to present and discuss the different tasks of the work packages of the project and to prepare an action plan for the implementations. The Erasmus + programme fund this project.



²⁴http://innolea.just.edu.jo/Pages/Downloads.aspx?RootFolder=%2Fdownloads%2FINNOLEAWorkPackages%2FWorkPackage5_MANAGEMENT&FolderCTID=0x01200002A5F7483995F9458C8865203B2592BE&View={22CB047F-42F6-4B7D-8F6D-5F527AB4E210}

²⁵<https://www.ntua.gr/en/>



















The Jordanian Focus Group Meetings

The Jordanian focus group meetings were held at Amman Chamber of Industry, Jordan in 14, March, 2018. The purpose of the focus group meetings was to share the opinions and get feedback from Associations and businesses involved in leather processing and manufacturing about the leather sector in Jordan, the challenges facing it, and the solutions to improve its performance. The meetings followed a structured format by asking participants set of questions concentrated on a specific topic. The meetings were led by a facilitator, Prof. Fahmi Abu Al-Rub, who directed the questions to get the most-detailed information concerning the chosen topic and gather the perspectives of the participants about the status of the leather sector based on the participants' responses. The facilitator has also asked further questions to have more detail and actions needed to promote the leather industry. The data were collected by recordings the participants' responses, and by follow-up questions and interviews. The focus-group meetings provided local perspectives about the leather status and brought up points that highlighted major challenges facing this vital sector in Jordan. The meeting also allowed hand-crafted business to share ideas and opinions. At the end of the meetings, the facilitator summarized major points related problems and challenges facing the leather sector in Jordan and solutions suggested by the participants from different stakeholders to overcome these problems and to improve the sector performance. The meetings were very fruitful because the group interaction insured that the discussed topic "the status of leather sector in Jordan" was thoroughly covered.







Dissemination Events

In Jordan, a dissemination event was done during the 6th conference of The Global Conference on Renewables and Energy Efficiency for DEsert Regions(GCREEDER),2018, which was held at the University of Jordan during 3-5 April, under the patronage of HRH Prince Hamzah bin Hussein. Roll ups and brochures for INNOLEA project were displayed in the exhibition hall of the GCREEDER conference to inform the attendees from different industrial sectors, academic and research institutions about the objectives and activities of INNOLEA project.





Contact Us



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click here²⁸

²⁶<http://innolea.just.edu.jo/Pages/default.aspx>

²⁷<http://innolea.just.edu.jo/Pages/default.aspx>

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⁴³<http://www.ctic.pt/index.php/en/>

⁴⁴<mailto:alcinomartinho@ctic.pt>

⁴⁵<http://www.old.upb.ro/en/>

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⁴⁷<http://innolea.just.edu.jo/Pages/default.aspx#myCarousel>

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